



# Muzaffarpur Institute of Technology, Muzaffarpur

## Bihar-842003

### D4E-Digitally for Empowerment

Dear All,

The need of the hour is to Connect Educational Institutions with Industries and to prepare Students to be "Employable" when they pass out of the college after 4 years of Education. Every College/ Student / Teaching Faculty - are Looking for an opportunity to get connected to Industries and Experts from Industry to achieve the following needs for their betterment.

1. Placement services - While studying and after Completing Education
2. Experts from Industries who could teach Real Time solutions adopted during their career
3. Better suppliers and service providers to improve procurement and save
4. Project Ideas
5. Mentoring support during Project
6. Start up support for best Projects and hand holding by Industry and Experts
7. To have higher level of interaction and Networking with Industries
8. To have knowledge and attend seminars and programs organized by Industry bodies and other Institutions
9. To get Funding for project ideas/ venture capital
10. To access all Govt. notifications at fingertip for their needs
11. To network with like-minded interested Persons from all over the world
12. To share and get advice on various Engineering needs

Keeping these needs in mind, **AICTE** has signed an **MOU with D4ECLUB** - a social initiative launched exclusively to cater to the needs of Institutions and enable them prosper. This is a First of its kind - Global Social Initiative - available for **FREE** download at *Android or Play store as D4ECLUB*. This mob app was Launched by Hon`ble Governor of TN in the presence of Chairman of AICTE and Addl Secretary of MSME. Please find attached broacher for more clarity. Also, visit website [www.d4e.in](http://www.d4e.in) for videos of benefit of this mob app and for its usage. This Mob app already has more than 50000 members, 12000 Postings and 4200 success connectivity.



Sd/-  
Nodal Officer – IT  
MIT Muzaffarpur

## Basic features of the D4E Platform

- 2 sides to the platform
  - Individuals
    - Students
    - Faculty
    - Career seekers
    - Experts
  - Organizations
    - Industries
    - Colleges
    - Trade Bodies
    - Government



Objectives are to

- Rapidly scale the platform with active members
- Bring people together by networking
- Easy to use and simple to adopt
- Global connectivity , instantly

- Interacting through 20 service categories, including
  - Jobs
  - In-plant training
  - Graduate Engineers
  - Purchase requirements
  - Supplier data
  - Expert speaker
  - Technical assistance
  - Technology support
  - Product testing
  - Project ideas
  - Start-up support
  - Govt. notifications
  - Govt. support services
  - Mentor requirements
  - Industrial visits
  - Grant support



## What is the Initial Reaction ....

### An app for engineering students

It will help them find jobs, internship projects

**R. SUJATHA**  
CHENNAI

Engineering students have an app to help them find jobs, internship or even research projects. The app offers opportunities to faculty to link with industry, students and trade bodies.

Users can access the D4EClub by downloading it on the Android and iOS platforms. But to log in, one must register at [www.d4e.in](http://www.d4e.in). Once the administrator approves the registration, the user can log in through the

app and post on any relevant field of interest. Dedicated spaces for industry, students, colleges, faculty, experts, government bodies, internship and job seekers have been provided. Registered users can post their questions and requirements and chat.

It offers space for overseas institutions and individuals based abroad to stay in touch with the talent pool of engineers in India.

K.E. Raghunathan, a first-generation entrepreneur,

whose brainchild it is, said: "Digitally for engineers is a club that offers 19 services targeted at students in tier 2 and tier 3 engineering colleges. There will be a nominal annual fee for registering." The management team includes G. Ramasubramanian, founder-director of e-Brahma Technologies; Prasad Kolisetty, promoter of IT training and services company 3Edge Solutions; and R. Mohanraj, member of the Indian Society for Technical Education.

And finally, here is a platform  
**CONNECTING**  
 ENGINEERS FOR  
**PROGRESS**



**D4ECLUB**, is a versatile platform that connects Industries, Institutions, Engineering Students and Experts for effective knowledge sharing through a user friendly Mobile App for overall progress.

Look at what D4ECLUB can offer:



|                          |   |
|--------------------------|---|
| <p><b>Industries</b></p> | <ul style="list-style-type: none"> <li>➤ Recruit full time / part time technical manpower</li> <li>➤ Supply your products / services to colleges</li> <li>➤ Collaborate with leading engineering colleges for products improvements / development</li> <li>➤ Get global partnership / trade enquires from other Industries</li> </ul> |
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|                            |   |
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| <p><b>Institutions</b></p> | <ul style="list-style-type: none"> <li>➤ Generate more placement opportunity for students</li> <li>➤ Offer internship / in-plant training for students</li> <li>➤ Identify quality / cost-effective suppliers</li> <li>➤ Get Experts to share knowledge and current trends</li> </ul> |
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|                           |   |
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| <p><b>Individuals</b></p> | <ul style="list-style-type: none"> <li>➤ Get better placement / employment opportunities</li> <li>➤ Easy internship / in-plant training / part time jobs / projects ideas</li> <li>➤ Good industry connect for Consulting / Advisory /</li> </ul> |
|---------------------------|---|

Download D4ECLUB and Start using Instantly



With D4ECLUB, the possibilities are endless. The user Friendly mobile app helps you do all these and much more with ease! Don't miss the opportunity to get connected to global network of successful Engineers.

For more details WhatsApp: +91 9500198011

**D4ECLUB is a Social Initiative with FREE MEMBERSHIP.**

is for ALL... is for ENGINEERS...