

# Startup India Bihar Yatra

## Acceleration Program & Idea Pitching

### 19<sup>th</sup> - 20<sup>th</sup> December 2018

#### *EVENT REPORT*

<b>Date and Place of event:</b>	19 <sup>th</sup> - 20 <sup>th</sup> December 2018 VenturePark Incubator, 1 <sup>st</sup> Floor, Industry House, Sinha Library Road, Lodipur, Patna, Bihar 800001	<b>Reporter name and contact details:</b>	Rahul Kumar Raj 15IT01 8651062061 Rahulrajab525@gmail.com
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Name of event:	Startup India Bihar Yatra
Type of Event:	Acceleration Program & Idea Pitching (Grand Finale)
No. of participants:	<b>140</b>
College Name:	Muzaffarpur Institute of Technology

Entrepreneurship has gained startling traction in the recent years after the launch of the Start-up India Scheme and has seen a paradigm shift from being a uniquely metropolitan phenomenon to becoming an all-pervasive culture. There has been a massive boom in the number of innovative start-ups from Tier 2 and Tier 3 cities, and the non-metro entrepreneurs have shown unrelenting determination and tenacity in their pursuit of success.

With the aim of tapping the considerable potential that these regions offer, Start-up India organizes the Start-up India Yatra to scout promising entrepreneurs from non-metropolitan cities and provide them a platform through which they can pursue their entrepreneurial aspirations through incubation and mentorship from renown institutions to help them leapfrog the limitations of the lack of resources in their region.

The Startup India Yatra is a platform which aims to help entrepreneurs realize their startup dream. Entrepreneurs will also have the opportunity to get incubated to succeed in their journey from idea to enterprise. The Startup India Yatra aims to reach each and every district of the country.

#### **EVENT OBJECTIVE:**

In line with the Hon'ble Prime Minister's Startup India's Vision, Startup India Bihar Yatra is being organized by Startup India Team in collaborations with Bihar Government. The Yatra is due to flagging off on 29<sup>th</sup> December 2018 from Samvad Bhawan, Patna. The event is scheduled to culminate with its grand finale on 19<sup>th</sup> December 2018. 100-150 good ideas will be shortlisted from across the state who will then attend a 3 days acceleration program on 17<sup>th</sup> December 2018 onwards. Finally, these shortlisted ideas will pitch at the Grand Finale on 20<sup>th</sup> December for incubation offers and incentives by resource partners.

This event started with the Training program on “**Startup: Its elements & How to pitch your idea**” followed by the grand finale of Idea Pitching by the selected teams across the Bihar.

### **CHIEF GUESTS:**

Mr. Anil Singh, Sr. Incubation Manager, Atal Incubation Center Bimtech.

Mr. Kant Surya, Mentor, Startup Weekend 2018, E-Cell DTU.

Mr. Aaquib Hussain, Founder & Creative Head, I&We.

Mr. Aakarshan Sethi, Manager, Startup India Yatra.

### **DAY 1: THE TRAINING DAY**

One day training program was conducted by Mr. Aaquib Hussain. The training include more than 50 teams selected across the state. The topics that were discussed in the training program are as follows:

1. Introduction to Entrepreneurship.
2. Startup, entrepreneurs & Bihar.
3. How to think & build your Startup?
4. Various Elements of Startup.
5. How to pitch your idea in front of investors.

**Time: 6 Hours (approx.)**

### **WHAT THEY SAY:**

*“It was an amazing experience not to learn a lot about entrepreneurship but to learn from a person who has very sharp psychological mind and an active personality.”*

**-Vidya Kumari (17E08)**

*“It was a new and amazing experience of the workshop where I understand a list of startup related information. The motivational talk of Aaquib Hussain sir attracts me the most. He taught me the way of presenting our self in public”*

**-Supriya Bharti (17EC05)**

*“The experience was very good. I learn a lot of things from the event and the finale. Especially the training session by Mr. Aaquib sir. He taught many important points regarding the startup and the way to give a perfect idea pitching.”*

**-Srijan Singh (17EC19)**

*“Talk about life and social issue, time format for pitching ideas, suggestion to define clearly about your team member's work, never show ego, and much more this part was best for me and it changes my thinking a lot and I got too much from there, so, i would like to thank Startup cell MIT Muzaffarpur and bootcamp coordinators .”*

**–Aadil Raza (17EC38)**

**DAY 2: IDEA PITCHING DAY**

## **TEAMS PARTICIPATED:**

Out of 31 teams who presented their idea on 10<sup>th</sup> December 2018 at MIT Muzaffarpur. 10 teams are selected for the 3 days acceleration program in Patna and also for the grand finale.

The List of selected teams are as follows:

SNO	GROUP LEADER NAME	GROUP MEMBERS NAME	BATCH	HEADING OF IDEA
1	SWEETY KUMARI CHAUDHARY	RAHUL KUMAR RAJ	2K15	ADAM
2	SURUCHI UPADHYAY	AVINASH KUMAR ABHISHEK GOSWAMI	2K15	BALANCING SPOON
3	VIDYA KUMARI	SUPRIYA BHARTI	2K17	POWER GENERATING MAT
4	SRIJAN SINGH	AADIL RAZA KUSH KUMAR	2K17	ENGINEERS PALACE
5	AYUSH VATS	PRIYAM PRAKASH SAUMMYA SINGH RICHA KUMARI	2K18	MASCOTAS CARE
6	MD.HAIDAR ALI	YESHWANT SINGH SUJIT TIWARI	2K18	RE USE OF PLASTIC BAGS
7	NIKITA	ANIKET SINHA PRIYANSHU ASTHA AYUSH VATS	2K18	RATEIT
8	RAVI RANJAN	ASHUTOSH RANJAN	2K18	AUTOMATIC SPEED BRAKER
9	SHUBHAM KUMAR	RAHUL KUMAR JHA	2K17	LEAF BAG
10	ANUSHKA KUMARI	ASHUTOSH RANJAN	2K18	CONSULT WITH

## **WINNERS:**

### **1. Mascotas Care:**

*Team Leader:* Ayush Vats (18M13)

*Team Member:* Saummya Singh (18EC26)

Priyam Prakash (18EC21)

Richa Kumari (18EC25)

*Achievements:* Won 1<sup>st</sup> prize & Incubation for best idea in Women Entrepreneur.

### **2. Balancing Spoon:**

*Team Leader:* Suruchi Upadhyay (15IT25)

*Team Member:* Abhishek Goswami (15IT17)

Avinash Kumar (15IT11)

*Achievements:* Won 3<sup>rd</sup> prize for best idea in Women Entrepreneur.

### **3. Waste Into Gold:**

*Team Leader:* Md. Haider Ali (18M22)

*Team Member:* Yashwant Singh (18M61)

Sujit Tiwari(18M49)

*Achievements:* Got pre-incubation offer from Bihar Industrial Association. (BIA)

### **CONCLUSION:**

This type of event will create a motivation among students to think out of the box and come up with the idea that will solve the problem of thousands of people. Also such events will help in gaining attraction for the college and the students also.

Congratulations to the winners & All the best for their future Projects.